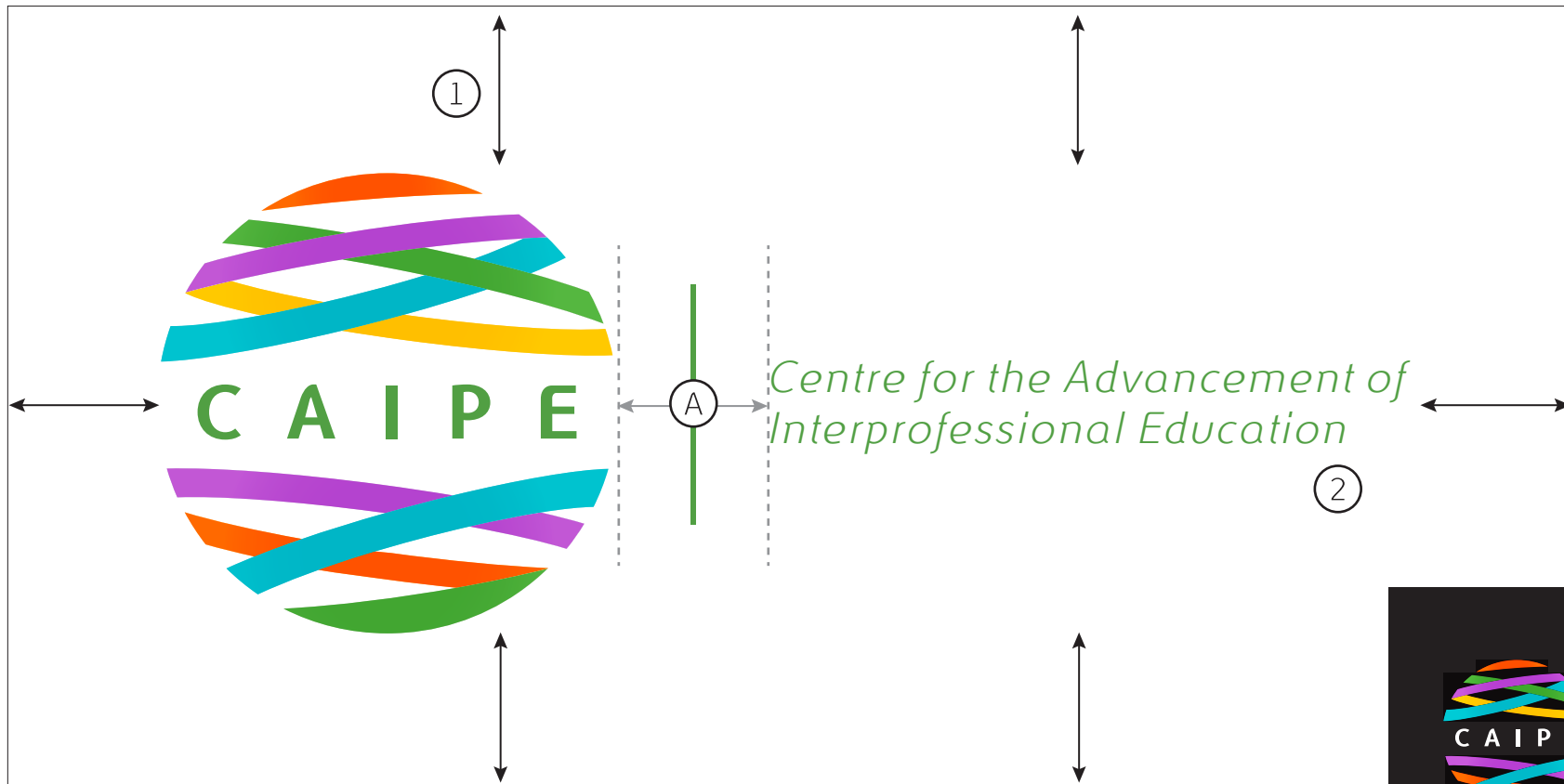


CAIPE LOGO GUIDELINES



- 1) As a rule of thumb, keep a minimum of distance A around the logo to allow it to breathe.
- 2) The font used here is TCC Sans.
- 3) Pantone swatches used below. Please use the green 7738 as the primary colour.
- 4) If the logo is to be printed below 20mm in size, we advise to remove the strapline.

If using the logo on a dark background, it is preferable to use the white version of the logo.

