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Atención Integrada en Iberoamérica piedra angular de la nueva realidad

COVID-19



UNIVERSIDAD DE
COSTA RICA



Instituto Universitario
del Hospital Italiano



HOSPITAL ITALIANO
de Buenos Aires

In this webinar hosted in Spanish, we want to identify and share emerging integrated care practices to respond to the COVID-19 pandemic in Ibero-America, as well as discuss new opportunities in the integration of health services and systems in the future.

Wednesday August 05/Miércoles 05 de Agosto

Hora: 11:00 h (Costa Rica) 12:00 h (Colombia, Mexico), 13:00 h (Bolivia, Chile), 14:00 h (Argentina, Uruguay), 19:00 h (España)

La actual pandemia de COVID-19 ha impactado rápidamente nuestras vidas, particularmente, está creando un desafío sin precedentes para nuestros sistemas de salud y sociales en todo el mundo. En este contexto todos los países están tomando numerosas medidas para responder a las necesidades de atención urgente de las personas afectadas por COVID-19, al mismo tiempo que intentan reducir al máximo el impacto entre los grupos vulnerables.

La Fundación Internacional para la Atención Integrada (IFIC por sus siglas en inglés) reconoce las presiones extraordinarias que esta crisis ha impuesto a los encargados de la toma de decisiones de salud y atención, particularmente a los administradores de sistemas y al personal de primera línea. El impacto de COVID-19 está altamente localizado y reflejan tanto los sistemas de salud y atención como la demografía de la población en país y cada región. Desde que aparecieron los primeros casos de COVID-19, los países han desarrollado diferentes estrategias y respuestas para hacer frente a la

pandemia. Al mismo tiempo, hemos sido testigos de una amplia gama de innovaciones y la voluntad de adaptarse a estos tiempos difíciles.

La IFIC desea facilitar estas historias y experiencias inspiradoras a través de una serie especial de seminarios web destinados a apoyar a quienes trabajan en el sector social y sanitario. El objetivo es permitir que los encargados de la toma de decisiones y gerentes de salud conozcan los enfoques de atención integrada implementados y las consideraciones tomadas para abordar la continuidad de cuidado de las personas en el contexto de la gestión de crisis. El seminario web incluirá una oportunidad para hacer preguntas y compartir experiencias y el lanzamiento de la Plataforma de Intercambio de Conocimientos COVID-19 de la IFIC para facilitar el intercambio de experiencias de las personas para responder a la pandemia.

En esta webinar queremos identificar y compartir prácticas de atención integrada que hayan facilitado el manejo de la crisis por COVID-19 en Iberoamérica, así como discutir sobre posibles áreas de oportunidad en integración de los servicios y sistemas de salud en el futuro.

Participantes:

Dionne Cruz

Presidenta de la Asociación
Colombiana de Salud Pública.



Gaston Perman

Jefe de Integración Sociosanitaria.
Hospital Italiano de Buenos Aires.
Director del Departamento de Salud
Pública.
Instituto Universitario del Hospital
Italiano.



Ingrid Gomez

Investigadora senior,
Escuela de Salud Pública,
Universidad de Costa Rica



Patricia Arratibel
Co-directora del Institute for Health and
Strategy (SIHealth)



Rocío Saenz
Ex-ministra de Salud de Costa Rica



Rafael Bengoa
Former Minister of Health in Spain,
Co-director del Institute for Health and
Strategy (SIHealth)



Facilitadores:

Galileo Perez-Hernandez
Miembro de la Junta de IFIC



Dr Edelweiss Aldasoro
Investigadora senior de IFIC



Ctrl-Alt-Del:

It's time for health and care leaders to hit the reset button and come together as one system, one team



["Realising the true value of integrated care: Beyond COVID-19"](#), is thought leadership report published by the Foundation which states that Covid19 presents an opportunity to reset our fragmented health and care systems so that they are integrated, driven by people and communities and resilient in the face of future systemic shocks.

COVID-19 is changing what we value as a society – we are redefining the meaning of 'community', realising that we cannot get through difficult times on our own. We are discovering the importance of undervalued care work. We are now painfully aware of how the social, economic and health inequities, entrenched in the past decades through austerity

measures, exacerbate and are exacerbated by the pandemic.

Seizing the opportunity to transform how we think about and design our systems will lead to improving population health and wellbeing and ensure we are better equipped to respond to future crises. This requires unprecedented levels of collective action. It requires tackling the social determinants of health and reducing health inequalities. It requires shifting our focus from hospital-centric, disease-specific approaches to assuming accountability towards a territorially defined population, taking as a start point people's and communities' strengths.

IFIC proposes nine building blocks to help steer health and care system leaders towards a radically different future where we as one team, one system can achieve a stronger and more resilient society. In shifting sands, Integrated Care provides solid foundations.

The current crisis represents an opportunity to do things better and speed up integration of our health and care systems so that they are more resilient in the future. This report, which brought together many global perspectives from across IFIC's network, was written and collated by Leo Lewis, Director for Research and Development and Nieves Ehrenberg, Senior Researcher, and describes the issues with and opportunities for strengthening the enablers of integration.

IFIC has also launched a COVID-19 Knowledge Exchange Group to facilitate the sharing of people's experiences of responding to the situation. We will share these resources in the COVID-19 Group in our members area. To access the resources you will need to be or become an IFIC Community Member which is free to join.

The COVID-19 group also includes a forum for people to start discussions, ask for advice or to share thoughts and considerations.

**ICIC20 Virtual Conference takes place over 4 days in
September 2020!**



The ICIC20 Virtual Conference will take place over 4 days in September 2020. The ICIC20 Virtual Conference is a relaunch of the 20th International Conference on Integrated Care that was due to take place in Šibenik, Croatia in April. The new edition will take place as a virtual offer bringing over 150 hours of digital integrated care content presented through the innovative Events OnAir portal. This is an exciting new platform that allows a broad range of interactive experiences to rival any physical event. The ICIC20 Virtual Conference will allow connection from anywhere in the world, removing the cost and time associated barriers involved in attending the physical conference.

IFIC and our ICIC20 Virtual Conference co-hosts, the Ministry of Health of the Republic of Croatia, the City of Zagreb, Health Center Zagreb – Centar, the Croatian Academy of Sciences and Arts, University of Zagreb, Libertas International University and the Catholic University of Croatia are proud to be at the forefront of this digital innovation.

Oral presentations, workshops and the poster display have been redesigned across 4 themed days to take place Wednesday, 9th, 16th, 23rd and 30th of September. Delegates can choose to attend all 4 conference days or select individual days to best suit diary and other commitments. All content from the conference days are available post event on demand.

Wednesday, 9th September – Shared Vision and Values for Integrated Care
Wednesday, 16th September – Implementation Science and Digital Solutions
Wednesday, 23rd September – Improving experience of health and care systems for ALL
Wednesday, 30th September – Improving Integrated Care outcomes across the whole life course

The Virtual Conference will be attended by over 1000 integrated care experts representing over 80 countries. The portal allows delegates to enter the portal using one simple log in, where they can access the full programme of plenaries, breakouts, networking and exhibition space opportunities, and then choose to join their preferred sessions just like at a physical

event. However, with the virtual edition, all sessions are available on demand so delegates can go back and catch up on other sessions in their own time.

Patient and Carers can access all sessions for free by [applying for a bursary pass](#).

ICIC20 Virtual Conference is at the forefront of new event technology, using the latest digital innovations to bring the conference to life. The ICIC20 Virtual Conference will be hosted by the Health Centre Zagreb from their studio in Zagreb and anchored by the International Foundation for Integrated Care from their Irish office. This is a new way to communicate in a digital, post COVID 19 age. Built on a powerful and secure platform with dynamic features, the ICIC20 Virtual Conference portal has easy and concise navigation and dynamic tools to maximise participants experience and uses familiar zoom technology to support video and audio connection. Delegates will choose from a range of session types including webinar style live sessions or a mix of live and recorded and animated content. Sessions will include live questions and answer sessions and chat functions. Delegates can also choose to access the virtual exhibition where they can set up pre-scheduled meetings or make impromptu connections with exhibitors, download brochures and exchange details. There is also a huge range of virtual functions for managing networking and discussion groups and the hub allows delegates to connect directly with each other by sharing contact details or setting up face to face options with ease.