

Corporate Membership Task Group

| TASK GROUP NAME: | Corporate Members and Forum |
|---------------------------|---------------------------------|
| GROUP LEAD: | Richard Pitt |
| GROUP MEMBERS: | Richard Pitt and Sundari Joseph |
| Review Date | June 2017 |
| BRIFF STRATEGIC STATEMENT | |

- 1. To increase the number of corporate members.
- 2. To work with corporate members in promoting the Corporate Forum; engage members in sharing their experiences; encourage networking and greater shared initiatives;
- 3. Set up a two -year programme for the Forum to develop a more dynamic Community of Practice.
- 4. Review the corporate member's page on the website and encourage members to contribute ideas and experiences and to disseminate their IPE research, education, practice and learning activities.

PROPOSED ACHIEVEMENTS

- 1. A two-year programme for the Corporate Forum is established based on members identified needs / wishes
- 2. Increased membership by 3 new members each year
- 3. Retention of Corporate Members
- 4. Increased Corporate member engagement with website

OUTCOMES

- 1. Two year programme of Corporate Forum has been achieved: March 2016 Huddersfield; September 2016 ATBH; March 2017 Lincoln and September 2017 Salford
- 2. 2016 5 new members and 2 renewed following 2 year gap.
- 3. 2016 sustained 21 members. 2015 sustained 17 members
- 4. Development of new website should increase Corporate member engagement, sharing and collaboration

TIMELINE

- 1. By June 2016 have two-year Corporate Forum Programme and repeat for June 2018; June 2020
- 2. December 2016 fully functioning Corporate web page

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